

Introduction

The following annotated outline proposes the overall organization and content of the Sign Ordinance for the City. It is organized in a manner that is intuitive by grouping similar provisions and standards together into individual sections. Generally, the Sign Ordinance is organized to answer the following questions:

- What signs are permitted and prohibited?
- What signs require and do not require a permit?
- What are the size limitations?
- What specific standards apply?
- What's required to receive a permit?
- From whom do I receive approval?
- May I request an appeal or variance and how?
- How are things defined?

Proposed Sign Ordinance:

The purpose of the Sign Ordinance is to provide reasonable standards relating to the placement and physical dimensions of signs as means for providing for traffic safety and conserving the value of buildings. The Sign Ordinance should also serve the interests of businesses, provide for quality character and aesthetic integrity, and serve to preserve the right of free speech and expression. The proposed Sign Ordinance is organized as follows:

Sign Regulations – Chapter 13
Article 13.01 Generally
Sec. 13.01.01 Purpose & Findings
Sec. 13.01.02 Authority
Sec. 13.01.03 Applicability
Sec. 13.01.04 Prohibited Signs and Sign Elements
Sec. 13.01.05 Relationship to Other Sign Regulations
Sec. 13.01.06 Relationship Between Maximum Sign Area and Maximum Signable Area Ratio
Article 13.02: General Design and Maintenance
Sec. 13.02.01 General Design Standards
Sec. 13.02.02 Items of Information
Sec. 13.02.03 Illumination of Signs
Sec. 13.02.04 Electronic Message Centers
Sec. 13.02.05 Construction Standards
Sec. 13.02.06 Sign Maintenance
Article 13.03: Sign Standards
Sec. 13.03.01 Attached Signs
Sec. 13.03.02 Freestanding Signs
Sec. 13.03.03 Off-Premise Advertising Signs
Sec. 13.03.04 Temporary Signs
Sec. 13.03.05 Portable Signs
Article 13.04: Sign Design Program

Sec. 13.04.01 Sign Design Program Alternative
Sec. 13.04.02 Flexibility Criteria
Sec. 13.04.03 Sign Area Bonuses
Article 13.05: Special Area Sign Standards
Sec. 13.05.01 Multifamily locations
Sec. 13.05.02 Bell Boulevard
Sec. 13.05.03 TX 183-A Tollway
Sec. 13.05.04 Designated Commercial Locations
Article 13.06 Sign Administration
Sec. 13.06.01 Permits
Sec. 13.06.02 Fees
Sec. 13.06.03 Bonding
Sec. 13.06.04 Nonconforming Signs & Signs Permitted Before Effective Date
Sec. 13.06.05 Enforcement
Sec. 13.06.06 Variances
Sec. 13.06.07 Appeals
Article 13.07 Rules of Construction
Sec. 13.07.01 Definitions
Sec. 13.07.02 Measurements